## **RATE CARD EFFECTIVE FROM 01st APRIL 2024**

## **Rate Card of Alacarte Channels :-**

SI No	Channel Name	Language	Genre	Nature of Channel	(Amount in RS.) Excl of Taxes
1	Raj Tv	Tamil	GEC Pay		4.00
2	Raj Digital Plus	Tamil	Movie	Pay	1.60
3	Raj News 24X7	Tamil	News & Current Affairs	Pay	0.28
4	Raj Musix	Tamil	Music	Pay	1.40
5	Raj Nagaichuvai	Tamil	News & Current Affairs	Pay	1.50
6	Raj Pariwar	Hindi	News & Current Affairs	Pay	0.75
7	Vissa	Telugu	GEC	FTA	FTA
8	Raj Musix Kannada	Kannada	Music	FTA	FTA
9	Raj Musix Malayalam	Malayalam	Music	FTA	FTA
10	Raj News Malayalam	Malayalam	News & Current Affairs	FTA	FTA
11	Raj News Kannada	Kannada	News & Current Affairs	FTA	FTA
12	Raj Musix Telugu	Telugu	Music	FTA	FTA
13	Raj News Telugu	Telugu	News & Current Affairs	FTA	FTA

## **BOUQUET OF CHANNELS OFFERED ALONG WITH MRP :-**

Bouquet Name	Constituent Channels	Language	Genre		Amount in Excl of Taxes
	Raj Tv	Tamil	GEC	7.00	
	Raj Digital Plus	Tamil	Movie		
BOUQUET 1	Raj News	Tamil	News & Current Affairs		
BOUQUETI	Raj Musix	Tamil	Music		
	Raj Nagaichuvai	Tamil	News & Current Affairs		
	Raj Pariwar	Hindi	News & Current Affairs		