

ADDRESSABLE PLATFORM : DAS RATE CARD

A-LA-CARTE RATES PER SUBSCRIBER PER MONTH

S.No	CHANNEL	A-LA-CARTE RATE (INR)
Standard Definition Channels		
1	RAJ TV	6.93
2	RAJ DIGITAL PLUS	4.86
3	RAJ NEWS	2.52
4	RAJ MUSIX	3.15
5	VISSA TV	2.94
6	RAJ MUSIX KANNADA	3.47

BOUQUET 1: (DAS)

S.No	CHANNEL	Bouquet Rate INR
1	RAJ TV	15.00
2	RAJ DIGITAL PLUS	
3	RAJ NEWS	
4	RAJ MUSIX	

BOUQUET 2: (DAS)

S.No	CHANNEL	Bouquet Rate INR
1	RAJ TV	20.55
2	RAJ DIGITAL PLUS	
3	RAJ NEWS	
4	RAJ MUSIX	
5	VISSA TV	
6	RAJ MUSIX KANNADA	